



**Neoteric  
Study**  
Learn. Connect. Explore



# Neoteric Study Azerbaijan

Learn, Connect, Explore:  
A Global Learning Adventure.



## About Parent Company:

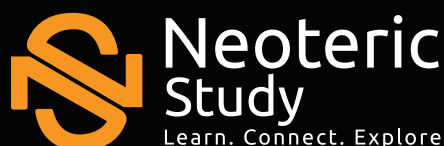
Neoteric, headquartered in Wyoming, USA, is an educational organization dedicated to offering the youth international exposure through different engaging programs. Our mission is to nurture a fresh vision in young minds, shaping them into the leaders of tomorrow. We offer a platform where young individuals immerse themselves as leaders, taking on responsibilities and collaborating to determine the best course of action for global challenges. Through our projects, we strive to impart crucial skills such as leadership, entrepreneurship, analytical thinking, problem solving, negotiation and communication.

## About Neoteric Study:

Neoteric Study organizes short-term study programs worldwide, in collaboration with premier universities and institutions. Distinguishing itself from conventional study abroad initiatives, Neoteric Study programs provide unparalleled international exposure, networking prospects, and avenues for personal and academic enrichment. Our programs transcend traditional boundaries, immersing students in hands-on activities, fieldwork, and exploratory visits to renowned tourist attractions and historical sites. As participants engage in these enriching experiences, they not only acquire academic knowledge but also cultivate vital skills for their personal and professional journey. With Neoteric Study, education becomes an adventure, fostering a holistic and transformative learning environment.

## About Program:

The Neoteric Study Azerbaijan is a study abroad program that offers participants transferable credits (ECTS), international exposure, networking opportunities, academic enrichment, personal development, and resume enhancement. The program will take place in Baku, Azerbaijan, in collaboration with one of Baku's top universities. BEU, Baku Engineering University, is renowned for its outstanding academic programs, world-class faculty, and dedication to fostering innovative research and critical thinking among its students. Moreover, the program goes beyond traditional methods, providing students with comprehensive and intense involvement in the subject matter. This involvement may include hands-on activities, practical experiences, fieldwork, or other approaches that actively immerse students in the content, fostering a more thorough and experiential understanding of the material.



## Host Institution Information



**Baku Engineering University (BEU)**

Baku Engineering University (BEU) is a top private university in Baku, Azerbaijan. With a focus on academic excellence, BEU offers a range of undergraduate, postgraduate, and doctoral programs in various fields. BEU boasts modern facilities, including laboratories and a Techno-park for start-ups. Moreover, the university actively engages in international partnerships, participating in programs like Erasmus+ and Horizon 2020. With a vibrant campus life and opportunities for international exchange, BEU offers a comprehensive educational experience.



## Transferable Credits

Unlock your potential: earn credits internationally, graduate faster, and leap ahead in your academic career!

Transferable credits provide flexibility for students studying in our programs, enabling them to seamlessly transfer academic credits earned at one institution toward a degree program at another. This process involves careful consideration of various factors, including the accreditation status of both institutions and ensuring that course equivalency aligns with our curriculum standards. Credits can be transferred to/from ECTS, US, and other credit transfer systems.



## Courses Available

The program will offer the following credit-bearing courses. Each participant will have the option to choose one course.

### Entrepreneurship & Innovation Management:

This course provides a dynamic exploration of the principles and practices essential for aspiring entrepreneurs and innovators. Students will delve into the entrepreneurial mindset, creativity, and the process of bringing innovative ideas to market. The program covers topics such as ideation, business model development, funding strategies, and the impact of technology on entrepreneurship. Through immersive experiences, guest lectures, and site visits to local startups, students gain practical insights into the challenges and opportunities of the entrepreneurial ecosystem. Emphasis is placed on fostering creativity, adaptability, and the ability to navigate the complexities of the global business landscape. The capstone project allows students to apply entrepreneurial concepts to the development of a business plan, integrating the skills acquired throughout the program. Graduates of this program emerge with a well-rounded understanding of entrepreneurship and innovation, prepared to embark on their own ventures or contribute to innovative initiatives within existing organizations.



### Organizational Behavior:

This course offers a comprehensive exploration of key concepts essential for understanding human behavior within organizational settings. Students will delve into foundational principles, leadership dynamics, diversity and inclusion, communication strategies, and ethical considerations. Special emphasis is placed on adapting these principles to a global context, preparing students for cross-cultural challenges. The program includes practical applications through case studies, simulations, and site visits, culminating in a capstone project where students analyze and propose solutions for real-world organizational behavior challenges. This immersive experience equips students with valuable skills in leadership, teamwork, communication, and change management, making them adept at navigating the complexities of organizational dynamics in diverse and dynamic environments.



### Operations Management:

It provides a comprehensive exploration of essential concepts and practices in optimizing business operations. Covering topics such as supply chain management, quality control, lean operations, and technology integration, the program equips students with the knowledge and skills needed to enhance efficiency and effectiveness in organizational processes. Real-world simulations, case studies, and site visits offer practical insights into global supply chain dynamics and operational challenges. The program also delves into project management principles and culminates in a capstone project where students apply their learning in a hands-on operations simulation. Graduates of this program emerge with a well-rounded understanding of operations management, prepared to contribute to organizational success in a rapidly evolving business landscape.





## Marketing:

It offers a comprehensive exploration of key concepts and strategies in the dynamic field of marketing. Students will engage with fundamental principles, market analysis, consumer behavior, and the latest trends in digital marketing. Through hands-on experiences, case studies, and interactions with industry professionals, participants will gain practical insights into crafting effective marketing campaigns. Special emphasis is placed on the global context, preparing students for cross-cultural marketing challenges. The program covers topics such as brand management, market research, social media marketing, and marketing analytics. The capstone project allows students to apply their knowledge to a real-world marketing scenario, integrating the skills acquired throughout the program. Graduates of this program emerge with a well-rounded understanding of marketing principles and the ability to navigate the complexities of the global marketplace.

## Business Management:

Business Management program is a dynamic and practical short-term study abroad experience. Covering strategic management, leadership, HR, finance, marketing, operations, and entrepreneurship, the program integrates theory with hands-on projects and real-world applications. Through case studies and site visits, students develop a holistic understanding of business principles and enhance their leadership and management skills. The capstone project challenges students to apply their knowledge to solve actual business problems, preparing them for leadership roles in the global business landscape.



## Human Computer Interaction (HCI):

This course provides a comprehensive exploration of the crucial intersection between technology and human experience. Focused on user-centered design principles and usability, students engage with practical applications such as interface design, usability testing, and interaction design. The program incorporates hands-on projects, case studies, and interactions with industry experts, offering a well-rounded understanding of HCI. With a spotlight on emerging trends like augmented reality and artificial intelligence, students gain insights into the evolving landscape of digital interactions. The capstone project allows students to apply HCI principles to real-world challenges, emphasizing the importance of user experience design. Upon completion, graduates of the program are equipped with the knowledge and skills necessary to contribute to the creation of innovative, user-friendly digital solutions. The program prepares students for the dynamic and global field of HCI, emphasizing the human element in technology design and development.

## Program features

- Airport Pick-up/Drop-off for groups
- 9 Days & 8 Nights Accommodation
- Class Sessions in BEU auditoriums
- 3 meals - Breakfast, Lunch & Dinner
- Transportation from Accommodation to University Campus
- Sightseeing Day Trips (5-6 depending on pax)
- Shopping Tours on Weekends
- Closing Ceremony
- Certificate of Participation



## Program features not included:

- Air travel\*
- Visa\*
- Travel Insurance



\*Note: Air tickets & Visa can be arranged for groups of 15 or more. Please let us know in advance if you require air tickets or visa assistance. Additional charges will be levied.

# Program Events

Program Dates: 30th June to 8th July 2024\*

Day trips will be arranged in the afternoon after the module sessions have taken place for the particular day.



## Day 1:

Baku Old City  
Tour



## Day 2:

Nizami  
Street



## Day 3:

Shopping  
Tour



## Day 4:

Highland Park &  
Carpet Museum



## Day 5:

Heydar Aliyev  
Center



## Day 6:

Gobustan State Historical  
and Cultural Reserve



## Day 7:

Shah  
dili



## Day 8:

Closing  
Ceremony



## Day 9:

Return  
Home

\*Note: 1. Dates are tentative and subject to change. 2. Management reserves the right to alter schedule.



## Why Join us

Participating in a short-term study abroad program as a young student offers several valuable benefits:



### **Transferable Credits:**

Our programs facilitate easy credit transfer, enabling students to earn credits for courses studied abroad. Considerations such as accreditation, course equivalency, grade requirements, and transfer limitations are streamlined for a seamless process. Join our programs to graduate faster and leap ahead in your academic



### **International Exposure:**

Study abroad programs provide the opportunity to immerse oneself in a different culture. Experiencing new traditions, customs, and lifestyles can broaden perspectives and foster a greater appreciation for diversity.



### **Global Perspective:**

Exposure to different educational systems and approaches broadens one's understanding of global issues and perspectives. This international exposure can be particularly beneficial in an increasingly interconnected world.



### **Personal Growth:**

Living independently in a foreign environment challenges individuals to step out of their comfort zones. This experience fosters personal growth, resilience, and adaptability, crucial skills for future academic and professional endeavors.





### **Networking:**

Engaging with students from around the world creates a global network. Building relationships with peers from diverse backgrounds can lead to lifelong friendships and valuable international connections.



### **Academic Enrichment:**

Short-term study abroad programs often include unique academic opportunities, such as specialized courses, workshops, or access to resources not available at home. This can enhance academic skills and broaden knowledge.



### **Career Advantages:**

Exposure to different cultures and global perspectives can be an asset in many professional fields. Employers often value candidates with international experience for their adaptability and cross-cultural communication skills.



### **Self-Discovery:**

Living in a new environment allows high schoolers to discover more about themselves, their interests, and their strengths. This self-discovery can be invaluable in shaping future educational and career choices.



### **Memorable Experiences:**

Study abroad experiences create lasting memories. High school students have the opportunity to explore new places, try different foods, and engage in unique activities that contribute to a rich tapestry of life experiences.



### **Preparation for Long-Term Study Abroad:**

Short-term study programs can serve as a stepping stone for students considering longer-term study abroad experiences. It allows them to test the waters and gain a sense of whether a more extended international academic experience is suitable for them.

# Eligibility



Participants must be enrolled or have a previous high school qualification

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Participants must be at least 14 years or older



Participants must possess a valid passport document

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# Registrations

- The rights of registration are only owned by the official website of Neoteric Study Programs.
- The registration process will require the students to fill all the requisites of the form which includes brief information about them and also the preferred academic modules they would like to opt for. Note: This registration process will take place on our website.
- Once participants register, they will be offered a variety of options for a customized experience in which they will have the liberty to choose from add-ons like single accommodation, personal visa assistance and more.
- There will be no extension in the deadline of registration.
- Any updates/changes made in the program schedule will be duly notified to the participants via our official email. Thus, the participants are requested to check their email inbox daily.
- Participants are advised to inform the Neoteric Study organizers via email in case they need visa or air travel support during the process of registration. Note: Additional charges will be levied for these services.

# Payments

- In order to maintain a secure channel, our official website will cater to the payments of the registration.
- We accept the payments made through Credit/Debit Card or International Wire Transfer.
- Since we have to pay hotels, vendors, tour guides, and so on in advance to ensure the best possible experience for our participants, we are unable to refund any payments. However, under special circumstances, we do assist our participants by shifting their packages to any of our other programs.

**For any queries contact us through  
whatsapp or email.**



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